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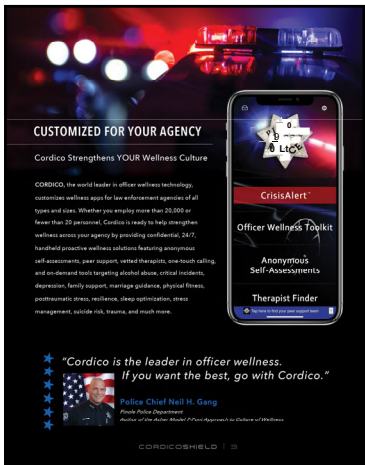
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## LAW ENFORCEMENT

### LCD: Deaths vs. Suicides

Category	Count
LINE OF DUTY DEATHS	250
OFFICER SUICIDES	228

**Are you doing everything in your power to help protect the lives of those who serve and protect our communities?**

Donor Bryan, the Founder of Lexipol, recently noted that protection of life is the ultimate function of all public safety agencies and enforcement of laws is a secondary job. Protecting the community, they serve, is their primary duty. Every day, thousands of officers in uniform make arrests, and law enforcement agencies nationwide need help saving the lives of the law enforcement heroes who serve their communities.

One again, in 2019, officer suicides outnumbered ALL OTHERS (line of duty, COVID, deaths). It's important to understand that suicide is a regular cause of death, not because of more officers being that they are law enforcement compared to other professions. It is widely acknowledged that officer suicide data remains underreported, so the full magnitude of this tragedy remains underestimated. This is what we know for certain: (1) Officers suffer the profession with strong mental health, (2) Officers nationwide serve their communities heroically and this takes a toll over time, and (3) the way all responsible for doing something in our power to prevent officer suicides. We all need to do more.

It's also important to note that if you can help prevent an officer suicide from happening you have almost certainly saved that individual's life for good. Research shows that 93% of people who survive a suicide attempt DO NOT go on to die from suicide. They don't end their lives fully. So if you help equip your officers with strong ongoing prevention tools you are taking necessary steps to help preserve the lives of your officers.

C O R D I C O S H I E L D | 4

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### FOP Survey of 8,000 Officers

Do you expect law enforcement officers to consistently perform at their best across years of high-stress work without providing them with high-quality, on-demand support? Working as a law enforcement officer consistently ranks at the top of the most stressful jobs in the United States, along with other top military service. To guarantee matters further, 85% of officers report that law enforcement culture creates a stigma that prevents officers from seeking emotional help. Furthermore, law enforcement requires officers to make their emotions daily, so it can be very difficult to tell when an officer needs help. The CordicoShield Place confidential access to high-quality tools and support resources directly into officer's hands, so it's easily available whenever needed. This is how we change the culture, make it okay to not be okay, and give officers the support tools they need and deserve.

**Sheriff Kenneth McGovern**  
Douglas County Sheriff's Office

"The Cordico App is a powerful tool that provides easy access to all of our officer wellness resources in one place confidentially 24/7."

★★★★★

**OFFICERS NATIONWIDE OVERWHELMINGLY REPORT THAT STRESS ON THE JOB HAS IMPACTED THEIR MENTAL HEALTH**

**80 PERCENT OF THOSE SURVEYED THINK THERE IS A STIGMA IN LAW ENFORCEMENT THAT CREATES A BARRIER TO GETTING HELP FOR EMOTIONAL OR BEHAVIORAL ISSUES**

https://www.fop.com/2020/05/08/2020-fop-survey-reveals-law-enforcement-officers-expect-mental-health-support/

C O R D I C O S H I E L D | 5

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## CONFIDENTIAL ACCESSIBLE PROACTIVE QUALITY EASY

### 5 Reasons Police Chiefs Want the CordicoShield So Action

- 24/7:** Confidential Support for Your Department
- Ease of Use:** In-Hand, On-Demand, Push-of-Button
- Best Quality:** Most Comprehensive & Trusted Wellness Resources
- Customized:** CordicoShield Strengthens YOUR Wellness Culture
- Innovative:** Continuously Updated to Keep You Cutting-Edge

C O R D I C O S H I E L D | 6

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### COST SAVINGS

How to Make the Case for a Strategic Investment in Officer Wellness

- 40% of job turnover is the result of stress.
- Depression is the largest single predictor of absenteeism and work-related performance.
- Preventing a single workers' comp stress claim can provide hundreds of thousands of dollars in cost savings.  
Conversations with multiple risk management professionals responsible for workers' comp stress claim payments.
- \$52 billion: Approximate amount of money employers pay per year for direct workers' compensation costs.
- One public safety employee resigning can cost in excess of \$125,000.  
Conversations with multiple municipalities.

<https://www.usa1m.com/industry-research/high-stress-work-environments-and-mental-health-of-civilian-workers>  
<https://www.usa1m.com/industry-research/high-stress-work-environments-and-mental-health-of-civilian-workers>  
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CORDICO HOLDINGS

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### THE #1 LAW ENFORCEMENT WELLNESS SOLUTION

Customized at All Levels to Strengthen YOUR Wellness Culture

CORDICO HOLDINGS

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### 24 HOUR CRISIS ALERT FEATURE

Cordico CrisisAlert™ Technology allows officers to activate a multitude of peer support resources simultaneously utilizing a coded phone number during a time of personal crisis.

*"I'm very impressed with what Cordico is doing to support our first responders. Take a look at what Cordico is offering for law enforcement, firefighters, EMS, and dispatchers. I think you too will be impressed."*

**Gordon Graham** - Deputy Sheriff, Risk Management Services

CORDICO HOLDINGS

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### CORDICOSHIELD WELLNESS FEATURES



**WELLNESS TOOLKIT**

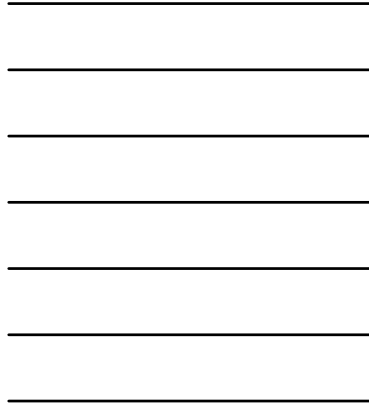
- Critical Incidents
- Depression
- Family Support
- Financial Fitness
- Emotional Survival (Dr. Glemartin)
- Marriage Guidance and Support
- Mindfulness
- Officer Wellness
- Peer Support
- Posttraumatic Stress
- Sleep Optimization
- Suicide Prevention
- Includes More Than 40 Other Wellness Modules

**ANONYMOUS SELF-ASSESSMENTS**

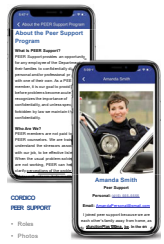
- Alcohol
- Anger
- Compassion Fatigue
- Depression
- PTSD
- Resilience
- Sleep
- Social Isolation
- Stress
- Well-Being
- And More

CORDICOSHIELD

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Our job is to give peer support team members directly into the hands of your people. With CordicoShield, your personnel can access peer support with the click of a button, and they can make the difference between life and death.



**CORDICO PEER SUPPORT**

- Roles
- Profiles
- Profiles
- Profiles
- Contact Info
- Ease of Access
- In-Hand Support
- One-Touch Calling
- Availability Information
- Multiple Teams (Optional)
- Peer Support Team Sharing (Optional)

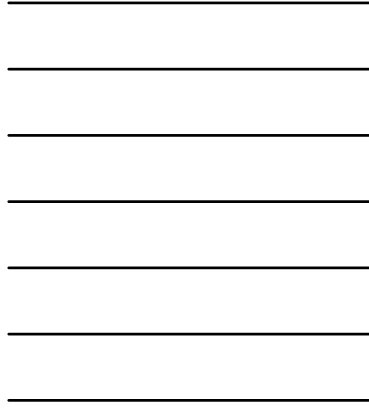
Every peer support team member gets their own profile with their photo, contact info, and bio. If you don't have a peer support team, no problem, the feature can easily be accessed in the future and we're here to help.

**Dr. Kimberly A. Miller**  
President, National Sheriff's Association, Psychological Services Committee

"Dr. David Black and Cordico are at the forefront of officer wellness and are setting the standard. Their on-demand, 24/7 app that has tools, resources, assessments and content providers that can all be accessed anonymously from wherever you are is improving wellness, reducing stress and isolation and saving lives. If you do one thing for your agency this year, get this app. It will show that employee wellness is a priority, you truly care and want to make the best tools and resources accessible 24/7."

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**CORDICO THERAPIST FINDER**

Providing confidential access to culturally competent law enforcement therapists is a vital and common sense strategy to help strengthen officer wellness, resilience, morale and long-term retention. The CordicoShield Therapist Finder highlights vetted outside professionals, provides one-touch calling and map directions, and even enables optional text therapy via iMessage encrypted with an in-app conversation for officers in remote locations and also for departments that lack sufficient access to local police therapists.

**CORDICO CHAPLAIN SUPPORT**

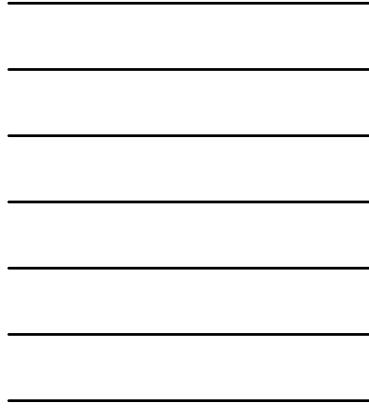
Who would you most want to contact in your moment of distress? For many officers, the answer is their law enforcement chaplain, and Cordico Wellness Apps make it easy to do just that.

"The CordicoShield phone app made it very straightforward in terms of chapter 247. The app takes about six minutes of downloading and connecting to the cell chapter. The more officers identifying 'who is available or what their number' that's available, or who is off, or who was called out (chapter 247) for assistance. So another benefit of having the CordicoShield phone app shows within our lives."

**PAUL TAYLOR**  
In Response Assessment Coordinator  
Burlington County Sheriff's Office

CORDICOSHIELD

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"The Cordico team was easy to work with. They provided exceptional customer service and went out of their way to make the development process smooth and fast. The finished product far exceeded my expectations and those of my customer staff. We couldn't be more pleased. Highly recommend Cordico."

**Captain Eric Dayley, MA**  
 Captain, Gloucester  
 Gloucester State Police Station Five





**Police Chief Thomas Chaplin**  
 Police Chief, Police Department  
 Gloucester, Gloucester, MA 01932

"I could not be more pleased with the CordicoHealth Wellness App. It is impressive that public safety leaders across the globe utilize our platform to support officer readiness, but with a focused focus on mental and emotional wellness. We have to do better. This is a fantastic step forward and will serve to connect officers, especially in the health and resources they need."

**CORDICO**

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"When you deploy this unique solution to all of your personnel and their significant others, think of the message that sends. It's very powerful. Consider what it means when we give this tool to our new hires, when we show it to them during the recruiting process. It's making a difference. This is ultimately about changing the culture, and the app is a major part of that process. This is a game-changer and there's nothing else like it."

**Police Chief John Carl**  
 Worcester Police Department  
 Law Enforcement Wellness Leader



**"This is the best officer wellness solution in existence. Nothing else comes close."**

*—Chief John Carl*



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