



parma

# 2018 PARMA Annual Golf Tournament

February 13, 2018

Registration: 8am | Shotgun Start: 9am

Bayonet & Black Horse (Playing on Black Horse)

1 McClure Way, Seaside, CA 93955

All proceeds go to the Susan Eldridge and Ben Francis Scholarship Fund

## Registration and Sponsorship Form

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Player Registration \$150 per player \$600 foursome

Player: \_\_\_\_\_ Email: \_\_\_\_\_ Handicap/Ave. Score: \_\_\_\_\_

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Player: \_\_\_\_\_ Email: \_\_\_\_\_ Handicap/Ave. Score: \_\_\_\_\_

### Sponsor Registration and Payment

Item	# Available	Cost
<input checked="" type="checkbox"/> Title Sponsor	<b>SOLD</b>	\$1500
<input type="checkbox"/> Lite Breakfast	2	\$500
<input checked="" type="checkbox"/> Driving Range	<b>SOLD</b>	\$200
<input checked="" type="checkbox"/> Putting Contest	<b>SOLD</b>	\$350
<input checked="" type="checkbox"/> Golf Cart	<b>SOLD</b>	\$1500
<input type="checkbox"/> Beverage Cart	2	\$750
<input type="checkbox"/> Specialty Tee Boxes	4	\$750
<input checked="" type="checkbox"/> Closest to the Pin	<b>SOLD</b>	\$400
<input type="checkbox"/> Hole in One	1	\$600
<input type="checkbox"/> Hole in One	1	\$850
<input type="checkbox"/> Straightest Drive	2	\$400
<input type="checkbox"/> Hole Sponsorships	6	\$350
<input type="checkbox"/> Lunch	2	\$750
<input type="checkbox"/> After Golf Nibbles	2	\$750
<input type="checkbox"/> Cash Award Sponsor	2	\$500

#### Payment Information:

Total Payment: \_\_\_\_\_

Payment by Check (include completed form and check.)

Payment by Credit Card

Number: \_\_\_\_\_

ExpDate: \_\_\_\_\_ Sec.Code: \_\_\_\_\_

Signature: \_\_\_\_\_

#### Mail to:

PARMA  
1 Capitol Mall, Suite 800  
Sacramento, CA 95814

#### Questions:

Brenda Johnson  
johnson@parma.com  
(209) 832-6961

Note: If you are submitting artwork (logo) please make sure it is in high resolution, Adobe Illustrator or vector format.



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## Sponsor Information

<del>Title Sponsor</del>	Includes 15' Banner with Company Name at Registration and at reception. Four company representatives working registration. A golf cart during the tournament so two company representatives can act as tournament ambassadors. Recognition on PARMA website and at awards reception.	<b>SOLD</b>	\$1500
Lite Breakfast	Includes signage at registration and recognition at awards reception.	2	\$500
<del>Driving Range</del>	Includes signage at driving range and recognition at awards reception.	<b>SOLD</b>	\$200
<del>Putting Contest</del>	Includes table and chairs at putting green. Signage at putting green and awards reception. Two company representatives will monitor contest to greet golfers and will be able to hand out marketing materials and refreshments.	<b>SOLD</b>	\$350
<del>Golf Carts</del>	Includes half windshield overlay with company logo/ name.	<b>SOLD</b>	\$1500
Beverage Cart	Hosted waters, sodas and energy drinks, signage and company logo on beverage cart.	2	\$750
Specialty Tee Boxes	Includes ability to display company tent and have two representatives at assigned tee box. Able to greet golfers, offer soft drinks, water, bloody marys, margaritas, Bailey/ Kahula coffee and beer, and marketing	4	\$750
<del>Closest to the Pin</del>	Includes signage and flag with logo on the tee.	<b>SOLD</b>	\$400
Hole in One	Includes signage and flag at the tee. \$600 - Hawaiian Vacation      \$850 - \$10,000 Cash	2	\$600 \$850
Straightest Drive	Includes signage and a \$50 gift card prize. (One for men and one for women.)	2	\$400
Hole Sponsor	Includes signage and a flag with logo on the tee.	2	\$350
Lunch Sponsor	Includes company logo at lunch station, 2 company reps at location, signage and recognition at awards reception.	2	\$750
After Golf Nibbles/ Cash Bar	Includes signage at the event and while food is being served as well as recognition at the awards	2	\$750
Cash Award Sponsor	Our cash prizes in your company envelopes. Signage and recognition at reception. You award the prizes	2	\$500